

IN THE CLAIMS

A complete listing of the claims follows immediately hereinafter.

1. (currently amended) An apparatus for use in association with a cup for aiding a user in identifying that cup, said cup having an opening that is defined by an enlarged, annular peripheral rim having a rim curvature extending around said opening, said apparatus comprising:

a body including an attachment portion configured for engaging at least a part of said enlarged, annular peripheral rim in a way which supports the body on the cup and said attachment portion having an arcuate configuration to at least approximately conform with the rim curvature.

2. (currently amended) The apparatus of Claim 1 wherein said attachment portion defines at least one rim receiving aperture for slidingly capturing an engaged part of the enlarged, annular peripheral rim such that the body can move in sliding engagement around said rim.

3. (currently amended) The apparatus of Claim 2 wherein said cup includes a sidewall extending to said rim, said sidewall including a sidewall thickness, wherein said enlarged, annular peripheral rim includes a rim thickness which is greater than the sidewall thickness, and wherein said attachment portion defines an arcuate entrance opening leading into said rim receiving aperture having an entrance opening width that is less than the rim thickness of the enlarged, annular peripheral rim.

4. (original) The apparatus of Claim 3 wherein said attachment portion is further configured to resiliently deform upon passing the rim thickness through the entrance opening of the rim receiving aperture.

5. (currently amended) The apparatus of Claim [[3]] 1 wherein the arcuate configuration of said attachment portion is further configured to resiliently deform responsive to flexing of when said enlarged, annular peripheral rim is flexed.

6. (currently amended) The apparatus of Claim [[3]] 5 wherein said enlarged annular peripheral rim includes an inner periphery and an outer periphery and wherein said attachment portion is configured having a first portion adjacent to said inner periphery and a second portion adjacent to said outer periphery such that the first portion and the second portion are in a non-confronting relationship across said enlarged annual annular peripheral rim includes at least one tab configured to at least partially surround said engaged part of said enlarged, annular peripheral rim.

7. (currently amended) The apparatus of Claim 6 wherein said first portion includes a spaced apart pair of tabs, each of which is formed to receive a cross-sectional shape of the enlarged annular peripheral rim and said second portion includes a protrusion that cooperates with the tabs to define said arcuate configuration tab is

arcuate in shape.

8. (currently amended) The apparatus of Claim [[6]] 7 wherein said cup includes an inner sidewall and an outer sidewall, each of which is delimited by said enlarged annular peripheral rim, and wherein said protrusion is positioned at least approximately laterally equidistant from each of said tabs and projects toward said outer sidewall from exterior thereto tab is angular in shape.

9. (currently amended) The apparatus of Claim [[6]] 7 wherein said cup includes a sidewall extending to said rim, said sidewall including a sidewall thickness, wherein said enlarged, annular peripheral rim includes a rim thickness which is greater than the sidewall thickness, and wherein said attachment portion defines an entrance opening leading into said rim receiving aperture having an entrance opening width that is less than the rim thickness of the enlarged, annular peripheral rim and said each tab includes a distal end and wherein said attachment portion further includes at least one protrusion is configured to cooperate with the distal end of each tab extend at least generally toward said distal end in a way which cooperates with the distal end to define said entrance opening in a non-confronting relationship.

10. (original) The apparatus of Claim 3 wherein said attachment portion is configured for slidingly engaging said enlarged, annular peripheral rim without a need for a continuous biasing force on said enlarged, annular peripheral rim.

11. (canceled)

12. (currently amended) The apparatus of Claim 1 wherein said cup includes an inner sidewall and an outer sidewall, each of which is delimited by said enlarged annular peripheral rim and wherein said body further includes an identification portion that is connected with said attachment portion and is positioned proximate to said outer sidewall when the attachment portion engages the enlarged peripheral rim.

13. (original) The apparatus of Claim 12 wherein said attachment portion and said identification portion are integrally formed.

14. (canceled)

15. (currently amended) The apparatus of Claim [[14]] 12 wherein said identification portion is customizable to aid said user in identifying the cup and is outside of an interior volume that is defined by the cup.

16. (original) The apparatus of Claim 1 wherein said body is formed of plastic.

17. (original) An apparatus for use in association with a cup for aiding a user in identifying that cup,

said cup having an enlarged, annular peripheral rim which defines an opening, said apparatus comprising:

a body including an attachment portion configured for engaging at least a part of said enlarged, annular peripheral rim without application of a continuous, resilient biasing force to said enlarged, annular peripheral rim in a way which supports the body on the cup.

18. (original) The apparatus of Claim 17 wherein said attachment portion is configured for slidingly engaging said part of said enlarged, annular peripheral rim.

19. (currently amended) The apparatus of Claim 17 wherein said cup includes a sidewall connected with said enlarged, annular peripheral rim, which sidewall includes an interior surface and an exterior surface and wherein said body further includes an identification portion that is connected with said attachment portion, said identification portion being configured such that said identification portion is disposed adjacent to said exterior surface of said sidewall when the attachment region is in engagement with said enlarged, annular peripheral rim.

20. (currently amended) An apparatus for use in association with a cup for aiding a user in identifying that cup, said cup having a sidewall connected with an enlarged, annular peripheral rim having a rim curvature extending around said opening which defines and defining an opening, said apparatus comprising:

an attachment portion configured for engaging at least a part of said enlarged, annular peripheral rim in a way which supports the apparatus body on the cup having an arcuate configuration to at least approximately conform with the rim curvature, said attachment portion including

at least one tab configured to at least partially surround said engaged part of said enlarged, annular peripheral rim, and

at least one protrusion configured to cooperate with said tab such that said attachment portion is engaged with said engaged part of said enlarged, annular peripheral rim; and

an identification portion, connected with the attachment portion, such that the identification portion is positioned adjacent to the sidewall when the attachment portion is in engagement with the enlarged, annular peripheral rim.

21. (currently amended) A method for use in association with a cup for aiding a user in identifying that cup, said cup having an opening that is defined by an enlarged, annular peripheral rim having a rim curvature extending around said opening, said method comprising:

attaching a body to said cup, said body including an attachment portion configured for engaging at least a part of said enlarged, annular peripheral rim in a way which supports the body on the cup and said attachment portion having an arcuate configuration to conform with the rim curvature.

22. (original) A method for use in association with a cup for aiding a user in identifying that cup, said cup having an enlarged, annular peripheral rim which defines an opening, said method comprising:

attaching a body to said cup, said body including an attachment portion configured for engaging at least a part of said enlarged, annular peripheral rim without application of a continuous, resilient biasing force to said enlarged, annular peripheral rim in a way which supports the body on the cup.

23. (currently amended) A method for use in association with a cup for aiding a user in identifying that cup, said cup having a sidewall connected with an enlarged, annular peripheral rim which defines an opening, said method comprising:

attaching an apparatus to said cup, said apparatus including

an attachment portion configured for engaging at least a part of said enlarged, annular peripheral rim in a way which supports the apparatus body on the cup having an arcuate configuration to at least approximately conform with the rim curvature, said attachment portion including

at least one tab configured to at least partially surround said engaged part of said enlarged, annular peripheral rim, and

at least one protrusion configured to cooperate with said tab such that said attachment portion is engaged with said engaged part of said enlarged, annular peripheral rim, and

an identification portion, connected with the attachment portion, such that the identification portion is positioned adjacent to the sidewall when the attachment portion is in engagement with the enlarged, annular peripheral rim.